

Board Meeting - 5/15/2022 @ 7:30pm

CBSI – 2985 Gordy Pkwy #100, Marietta, GA, 30066

Attendees: Ellen Bristow, Nick Ehrhart, Keith Mayfield, Jessica Morelli, Ray Octaviano, Danielle Pates, Allison Plomaritis, Melissa Whitehouse

Minutes:

- April minutes approved
- Boys Select
 - End of Season Banquet Budget needs to be increased
 - o Banquets took place this week for Jr & Sr Teams
 - o Positional Clinics run by the high school start next week (5 sessions)
 - o Camp (K-8) will be held at the end of June
- Boys Rec
 - U11 ended on a high note developmentally; U13 finished a tough season with a strong showing in end of season tournament
 - Discussed a "Progression of Skills Chart" for kids, parents and coaches in the future for each age level laying out which skills are expected at each level (i.e. throwing/catching, ground balls, etc.)
- Uniforms/Spiritwear
 - Ordering practice pinnies for fall
- Marketing/Recruitment
 - Melissa W. to assume role going forward
 - TYL to participate in next LHS Homecoming Parade (Boys & Girls)
 - o Post Season Feedback Survey to be sent out this week
 - Suggested additions:
 - Add option for people to be contacted about becoming more involved in TYL
 - Question about travel to away games
 - Question about playing club lacrosse/where

Old Business

- Wall @ Mabry? Nick to check with Mabry principal. Principal is open to looking at designs. Consider Roswell Area park's wall as a potential model.
- o Bylaws Revise current bylaws in committee by June meeting to approve in July

New Business

- Nick E. requested a version on financials showing money in/out broken down per team
- Nick E. suggested we determine what we are holding onto minus projected future capital expenses (i.e. nets at Mabry/McCleskey) so that we are able to inject more money into the program for the purpose of attracting new players/retaining existing players
- Discussed as a group becoming Partner in Education at respective feeder schools (GME, RME, DE, MVE) to gain access to events such as Sneak-A-Peeks, Spring Flings and Fall Festivals as well as newsletter and website recognition
- Open Board Positions:
 - Player Development
 - Fields/Equipment
 - Web Design/Registration (* discussed possibly paid webmaster)
 - Boys VP/Commissioner
 - Fundraising

Next meeting: June 14, 2022 at CBSI at 7:30pm – 2985 Gordy Pkwy #100, Marietta, GA 30066