

TROJAN

LACROSSE

Board Meeting – 8/14/2022 @ 7:30pm

CBSI – 2985 Gordy Pkwy #100, Marietta, GA, 30066

Attendees: Ellen Bristow, Nick Ehrhart, Jessica Morelli, Ray Octaviano, Danielle Pates, Allison Plomaritis, Melissa Whitehouse, Gretchen Walton, Andrew Reister

Minutes:

- May minutes approved
- Treasurer
 - Discussion of obtaining a Venmo account to accept payment
 - Ellen B. has a check from Sportography
- Girls Rec
 - At least two coaches at every level
 - K/1 (10); U9 (11); U11 (14); U13 (19)
 - Gretchen W. to collect paperwork for TNT
- Boys Rec
 - K/1 (5); U9 (18); U11 (20); U13 (25)
 - All players are rostered and entered into TeamSnap
 - Coaches meeting tomorrow 8/15
- Uniforms/Spiritwear
 - Need to order about 179 pieces
 - Potential new store with lower prices with possibility of adding fee for fundraising (Stirling Promotions in PTC)
 - Select Swag ideas: backpacks, bag tags
 - Incentive/Marketing idea: printed game ball w/ logo stamp
 - Ray O. to talk to Rusty M. so Jessica M. can order before next meeting
- Marketing/Recruitment
 - Need to pull signs as registration closes this evening
 - Fall Festivals – Davis (10/21?) \$500
 - Add Shallowford Falls & Mabry/Simpson next year?
 - Have candy/stick giveaways
 - Need new banners for spring

- Ellen B. to get quote
 - Andrew R. to provide artwork
 - Davis (1); Mabry (1); Lassiter (1)
 - Homecoming Parade
 - Open to EVERYONE in TYL
 - 3 parents from each team required for participation
 - Trojan Tuesdays – wear jerseys on Tuesdays during spring season
- Fields/Equipment
 - Reseed Mabry 9/24-9/25
 - Need cleanup around fields – schedule August 28
 - Shed work can wait until after field cleanup
- Web Design
 - 2 candidates interested
- Old Business
 - Board Positions
 - Web Design: 2 candidates interested
 - Three potential new board members identified and interested
 - Bylaws – To approve in September
- New Business
 - All coaches need to be US Lacrosse Members for background check and insurance (TYL to reimburse)

Next meeting: September 18, 2022 at CBSI at 7:30pm – 2985 Gordy Pkwy #100, Marietta, GA 30066