

TROJAN

LACROSSE

Board Agenda – 10/25/2023 @ 7:30 Virtual Meeting via GoogleMeet

Attendance checklist: Nick Ehrhart, Keith Mayfield, Rusty Medlin, Melissa Whitehouse, Jason Burkhart, Jen Schnorf, Katie Dougherty

September notes have not been sent out to review/approve.

October Action Item List:

- 1. Send spirit night comm asap, coach appreciation as season concludes. (Jen)**
- 2. Create a graph or visual for stakeholders showing where the money goes. (Rusty)**
- 3. Run the numbers on fee increase and discount impact, to present at Nov Meeting. (Nick/Rusty)**
- 4. Select needs to be ordered in the next 2 weeks in order to have them in time for the season. (Jessica)**
- 5. Confirm if 4th grade girls are open to try-out (Nick/Andrew)**
- 6. Update TeamSnap registration form to require proof of grade and physical as mandatory in order to complete registration. (Jason or Rusty)**
- 7. Open Registration 11/4 (Nick). Send comm to spring & fall '23 players. (Jen)**
- 8. Sand/Sod goal hole at Mabry field, Balls: need to replenish stock - 6 cases white and 3-4 yellow, take goal # inventory, change shed codes, determine new nets needed. (Nick/team)**

Meeting Notes:

- **Communications - Jen**
 - TYL Spirit Night - Nov 2 @ Westfield Tavern. First fundraising event in recent years. Can do more of these if successful.
 - Coach Appreciation posts - team parents helping gather pics and quotes to highlight our awesome parent and high school coaches.
- **Financial update - Rusty**
 - on target to breakeven this year.

- FYI - high cost associated with select uniforms (Girls select uniforms purchased in 2023, boys select uniforms in 2024).
- Spring Registration Fees - Nick
 - We have not had a registration fee increase in several years. Due to raising costs for coaching staff in older grades and increasing costs across the board, Nick presented to raise registration fees by \$20-25 per player. No objections.
 - Active Board member discount coupon code of 50% off per player - no objections
 - Active Coach in volunteer position offered a discount of \$100 off, to be paid via refund - no objections
- Boys Program - Nick - going great
- Girls Program - Nick - also going great
- Spirit Wear - Nick/Melissa
 - Jessica on top of spring rec (done). She is actively working with New Balance for Select uniforms, and the possibility of having a year-round open spirit wear store..
- Select - Nick
 - All dates and communications have been sent out.
 - 11/8 Parents mtg for boys/girls at The Trojan House
 - Try-outs \$35. Current schedule: Boys 11.27 and 11.28; Girls: 12.4 and 12.5
 - Practices start 12.7 (boys) and 1.8 (girls)
- Spring 2024
 - Suggestion was made to rebrand Trojan Day as Season kick-off event with New and Returning Players clinic. TYL will save some money by not having site fees at Mabry. There will no longer be on-site registration check requirements with registration form changes. no objections
 - Registration to soft open on 11.4.23

- Nick - Field/Maintenance
 - Steve will oversee at the end of season
 - Team Parent channel for set up/break down of fields is going great! Let's hang on to this best practice (Team created in TeamSnap with one parent from every team. Melissa and Allyson create a schedule each week with responsibility.

November Board meeting : TBD